



## **IMA Data Analytics & Visualization Fundamentals Certificate®**

Learn how the power of data can be harnessed to gain deeper insight into business performance and to make informed strategic decisions. This online course offers hands-on, experiential learning through case scenarios and practical exercises. The content is based on IMA's thought leadership found in its various research and publications. You'll hear straight from industry experts who share their proficiency and perspectives on emerging technologies, data analytics, and data visualization. Earn NASBA CPE, a Professional Certificate, and a digital badge in Data Analytics & Visualization Fundamentals.

### **Learning Objectives:**

Upon completion of this course, you should be able to:

1. Recognize the impact of technology and analytics on the accounting profession.
2. Demonstrate how data analytics can influence organizational strategy.
3. Identify ways data visualizations effectively enable appropriate business decisions.

**Delivery Method:** QAS Self-Study

**CPE Credit:** 9 NASBA CPE credits

**Field of Study:** Information Technology

**Knowledge Level:** Basic

**Prerequisites:** Basic understanding of Excel, data usage, and technological advancements in business.

**Advance Preparation:** None

**Release Date:** 3/30/2020

### **NASBA CPE information and Complaint Resolution and Refund Policy:**

<https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1>